

Walmart Marketside
Demi Baguettes, 12 oz
April 25, 2018

500 Nicollet Mall Suite 1000 | Minneapolis MN 55402 | 763.390.1100

D98_MS_WK16_056-2972-WFBakery-DemiBaguette-12oz_M1.ai

PLPRPACSDL

STANDARD QA

Full read-through

ABBREVIATED

Proof changes only

PRPACSDL

STANDARD QA

Cursory read, optional proofing

App. Version:Illustrator CC 2015Client Service:Bonnie Zimmerman

Print Method:FlexographyDesign Lead:Dan Vonder Haar

Die Name:WM MarketsideDemi Baguette DIELINEProd. Lead:Dan Moore

Process Colors

Spot/Extended Gamut Colors

Pantone® 871 C

Pantone® Black 6 C

Gloss Varnish

White Ink

Match Colors (Using process or available spot colors)

Non-Printing Colors

Outline Color

Gloss Varnish Reference

White Plate Reference

Clear Substrate

*Pantone® is a registered trademark of Pantone, Inc.

Mechanical Development Log


| Date | Description | Ver | PA |
|----------|---|-----|-------|
| 03/08/18 | Developed from approved design files | R1 | RM |
| 03/26/18 | Art1 revisions; New dieline | R2 | RM |
| 04/03/18 | Art 2 revisions | R3 | DM/RM |
| 04/18/18 | Art 3 revisions; Add1 revisions requested | R4 | RM |
| 04/23/18 | Art 4 revisions | R5 | PL |
| 04/25/18 | NLEA update, release M1 file | M1 | DM |
| | | | |
| | | | |

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Walmart File Info

| | |
|------------|---------------------|
| UPC | 6-81131-09143-5 |
| Weight/Qty | NET WT 12 OZ (340g) |
| Vendor | New French Bakery |

PLEASE NOTE: MARKETSIDE ITEMS REQUIRE
A METALLIC INK STATION FOR PMS 871 C.



40 Ranick Road
Hempstead NY 11798
Tel: 631.234.5300
Fax: 631.630.6731
info@polycraftind.com

Job Name: NEW FRENCH BAKERY

Date: 04.27.2018
Note: Dieline does not print

Surface

☒ Reverse

Rewind:

☐

PLEASE MARK OFF ONE OF THE FOLLOWING BOXES:

☐ Approved

☐ Approved with revisions

☐ Not approved

Signature: _____ Date: ____/____/____

Ink Colors:

Pantone® BLACK

Pantone® 871

Pantone® WHITE

Substrate:

Clear Poly